

EQN*2200 - Equine Industry Trends and Issues I

Winter 2025 Course Outline

Section: 01

Credits: 0.50

Land Acknowledgement: Guelph

The University of Guelph resides on the ancestral lands of the Attawandaron people and the treaty lands and territory of the Mississaugas of the Credit. We recognize the significance of the Dish with One Spoon Covenant to this land and offer respect to our Anishinaabe, Haudenosaunee and Métis neighbours. Today, this gathering place is home to many First Nations, Inuit, and Métis peoples and acknowledging them reminds us of our important connection to this land where we work and learn.

Calendar Description

This course discusses selected current global, national and regional issues in the horse industry. Analysis of strengths, weaknesses, opportunities and threats are applied to controversial issues in classroom discussions and reflective critical thinking. A large portion of this course will be dedicated to the discipline of Equitation Science, which plays a key role in addressing many issues that occur in our relations with horses.

Restriction(s): Registration in BBRM.EQM.

Department(s): Department of Animal Biosciences

Lecture Schedule

TuTh 8:30am-9:50am in MINS*128 (1/6 to 4/21)

Instructor Information

Caleigh Copelin, PhD Candidate, BBRM

Textbooks

Group	Title	Author	ISBN
Required	Equitation Science	McGreevy, P., Winther Christensen, J., Konig von Borstel, U., McLean, A.	9781119241416

Learning Resources

Required Resources

System and Software Requirements (Software)

<https://opened.uoguelph.ca/student-resources/system-and-software-requirements> (<https://opened.uoguelph.ca/student-resources/system-and-software-requirements/>)

This course will use a variety of technologies including CourseLink (main classroom) and Zoom. To help ensure you have the best learning experience possible, please review the list of system and software requirements.

CourseLink System Requirements (Software)

<http://spaces.uoguelph.ca/ed/system-requirements/>

You are responsible for ensuring that your computer system meets the necessary system requirements.

Visit the above website and use the "System Check Tool" to ensure your browser settings are compatible and up to date. (Results will be displayed in a new browser window).

Course Resources

ISES Conference Proceedings

<https://www.equitationscience.com/conferences> (<https://www.equitationscience.com/conferences/>)

National Farm Animal Care Council

<https://www.nfacc.ca/codes-of-practice/equine> (<https://www.nfacc.ca/codes-of-practice/equine/>)

Code of Practice for the Care and Handling of Equines

Campus Resources

If you are concerned about any aspect of your academic program: Make an appointment with a Program Counsellor (<https://www.uoguelph.ca/uaic/programcounsellors/>) in your degree program. If you are struggling to succeed academically: There are numerous academic resources offered by the Learning Commons (<https://www.lib.uoguelph.ca/using-library/spaces/learning-commons/>) including, Supported Learning Groups for a variety of courses, workshops related to time management, taking multiple choice exams, and general study skills.

Cost of Textbooks and Learning Resources

Textbook / Learning Resource	Required / Recommended	Cost
Equitation Science	Required	\$73.95 CAD

Students are advised that prices are often determined by the publisher or bookstore and may be subject to change.

Library Course Reserve (Ares)

For this course, you will be required to access course reserve materials through the University of Guelph McLaughlin Library. To access these items, select **Ares** on the navbar in CourseLink. Note that you will need your Central Login ID and password in order to access items on reserve.

For further instructions on accessing reserve resources, visit How to Get Course Reserve Materials (<https://www.lib.uoguelph.ca/find/course-reserves-ares/>).

If at any point during the course you have difficulty accessing reserve materials, please contact the e-Learning Operations and Reserve Services staff at:

Tel: 519-824-4120 ext. 53621 | Email: libres2@uoguelph.ca | Location: McLaughlin Library, First Floor, University of Guelph

Course Learning Outcomes

1. Identify current trends and issues in the equine industry
2. Explain horse perception and cognitive abilities
3. Understand learning theory principles and their importance for horse welfare
4. Form effective critical arguments to logically and rationally be able to defend an issue
5. Relate equine issues in Canada to trends in other countries
6. Know the extent of standards and legislation in certain segments of the horse industry

Schedule of Topics and Assignments

Week of	Topic	Activities	Due
1/7	Introduction Cognitive ethology of the horse	Presentation of syllabus Lectures Required reading: Chapters 1 & 2	
1/14	The scientific method Anthropomorphism Introduction of Tack and Equipment presentation	Lectures Required reading: Chapters 15, 10 & 3	

1/21	Non-associative learning Introduction of Controversial Practices presentation Associative learning: attractive stimuli	Lectures Required reading: Chapters 4 & 5	
1/28	Associative learning: aversive stimuli Student presentations: Tack and Equipment	Student presentations Lecture Required reading: Chapter 6	Student presentations: Tack and Equipment - taking place in-class Thursday, January 30th
2/4	Applying learning theory + round pen training Student presentations: Controversial practices	Lecture Required reading: Chapter 7	Dropbox submission: Controversial practices presentations due in Dropbox on Thursday, February 6th by 8:00am Student presentations: Controversial Practices presentations taking place in-class Thursday, February 6th
2/11	Student presentations: Controversial Practices	Student presentations	Student presentations: Controversial Practices presentations taking place in-class Tuesday, February 11th and Thursday, February 13th
2/18		Winter Break	
2/20		Winter Break	
2/25	Stress and fear responses Stereotypic behaviour Introduction of Critical Analysis of Horse Training Video assignment	Lectures Required reading: Chapter 13	
3/4	Cost benefit analysis Attachment theory Introduction of Research Proposal assignment	Lectures	Dropbox submission: Critical Analysis of Horse Training Video assignment due in Dropbox Sunday, March 9th at 11:59pm
3/11	Communicating science to the public Equine welfare regulations in Canada and around the world	Lectures	
3/18	Veterinary behaviourists Social license to operate	Lectures	
3/25	Clicker training Student presentations: Research Proposal	Lecture Live training demonstration Student presentations	Dropbox submission: Controversial practices presentations due in Dropbox on Thursday, March 27th at 8:00am Student presentations: Research Proposal presentations in-class on Thursday, March 27th
4/1	Student presentations: Research Proposal	Student presentations	Student presentations: Research Proposal presentations in-class on Tuesday, April 1st and Thursday, April 3rd Dropbox submission: Written component of Research Proposal assignment due in Dropbox on Sunday, April 6th at 11:59pm
4/15	Final Exam		Final Exam: In-person on Wednesday, April 16th from 2:30-4:30pm. Location TBA.

Assessment Breakdown

Description	Weighting (%)	Due Date
Tack Item Presentation	5%	January 28th
Controversial Practices Presentation	10%	February 6th
Critical Analysis of Horse Training Video	10%	March 9th

Discussion Posts and Responses	10%	Ongoing
Research Proposal (Presentation)	15%	March 27th
Research Proposal (Written submission)	15%	April 6th
Participation	5%	Ongoing
Final Exam	30%	April 16th

Assessment Details

Presentation

Tack Item Presentation

5%

Course Learning Outcomes Assessed: 1, 2, 3

Controversial Practices Presentation

10%

Course Learning Outcomes Assessed: 1, 2, 3, 4, 5, 6

Assignment

Critical Analysis of Horse Training Video

10%

Course Learning Outcomes Assessed: 2, 3, 4

Discussion

Discussion Posts and Responses

10%

Course Learning Outcomes Assessed: 1, 4, 5, 6

Presentation

Research Proposal (Presentation)

15%

Course Learning Outcomes Assessed: 1, 2, 3, 4

Assignment

Research Proposal (Written Submission)

15%

Course Learning Outcomes Assessed: 1, 2, 3, 4

Participation

Participation

5%

Course Learning Outcomes Assessed: 1, 2, 3, 4, 5, 6

Exam

Final Exam

30%

Course Learning Outcomes Assessed: 1, 2, 3, 4, 5, 6

Final Exam

Date: Apr 16

Time: Wed 2:30pm-4:30pm

Location: TBA *Please see Web Advisor closer to the date of scheduled final for location.*

To understand rules and regulations regarding Examinations students are encouraged to read Student's Responsibilities (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/examinations/>)

If the student is unable to meet the final exam requirements due to medical, psychological or compassionate circumstances they are encouraged to review Student's Responsibilities in the Academic Consideration, Appeals and Petitions (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/academic-consideration-appeals-petitions/>) section of the Academic Calendar.

Last Day to Drop Course

The final day to drop Winter 2025 courses without academic penalty is the last day of classes: April 04

After this date, a mark will be recorded, whether course work is completed or not (a zero is assigned for missed tests/assignments). This mark will show on the student's transcript and will be calculated into their average.

Course Grading Policies

Late Assignment

If you choose to submit assignments to the Dropbox tool late, the full allocated mark will be reduced by 15% per day after the deadline for the submission of the assignment to a limit of four days at which time access to the Dropbox folder will be closed.

Extensions will be considered for medical reasons or other extenuating circumstances. If you require an extension, discuss this with the instructor as soon as possible and well before the due date. Barring exceptional circumstances, extensions will not be granted once the due date has passed. These rules are not designed to be arbitrary, nor are they inflexible. They are designed to keep you organized, to ensure that all students have the same amount of time to work on assignments, and to help to return marked materials to you in the shortest possible time.

Missed Assignment

Alternate assessments or alternative presentation dates will be offered only to students with medical, psychological, or compassionate reasons for missing a scheduled assessment [see Academic Consideration]. It is the student's responsibility to obtain notes/learning materials from a missed class.

Course Standard Statements

Course Policies

Grades and Feedback

Unofficial assessment marks will be available in the Grades tool of the course website. Your instructor will attempt to have grades posted online without undue delay and in any case before the last day of the examination period. Once your assignments are marked you can view your grades on the course website by selecting Grades from the Tools dropdown menu on the navbar. Your course will remain open to you for seven days following the last day of the final exam period. University of Guelph students can access their final grade by logging into WebAdvisor (using your U of G central ID).

<https://webadvisor.uoguelph.ca>

Groupwork Policy

Assignments are expected to be individual work unless otherwise noted, and are graded as such. However, this course contains a large proportion of group work. All group members will receive the same grade for group work assignments unless otherwise approved by the Instructor. Any problems associated with group work should be brought to the attention of the instructor as soon as possible.

Standard Statements for Undergraduate Courses

Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The Academic Misconduct Policy (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/academic-misconduct/>) is outlined in the Undergraduate Calendar.

Accessibility

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability. Use of the SAS Exam Centre requires students to make a booking at least 10 days in advance, and no later than the first business day in November, March or July as appropriate for the semester. Similarly, new or changed accommodations for online quizzes, tests and exams must be approved at least a week ahead of time. For students at the Guelph campus, information can be found on the SAS website. (<https://www.uoguelph.ca/sas/>)

Accommodation of Religious Obligations

If you are unable to meet an in-course requirement due to religious obligations, please email the course instructor within two weeks of the start of the semester to make alternate arrangements.

See the Academic calendar for information on regulations and procedures for Academic Accommodations of Religious Obligations (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/academic-accommodation-religious-obligations/>).

Copies of Out-of-class Assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

Drop Date

Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all undergraduate students except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in the Undergraduate Calendar - Dropping Courses (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/dropping-courses/>).

Email Communication

As per university regulations, all students are required to check their <uoguelph.ca> e-mail account regularly. e-mail is the official route of communication between the University and its students.

Health and Wellbeing

The University of Guelph provides a wide range of health and wellbeing services at the Vaccarino Centre for Student Wellness (<https://wellness.uoguelph.ca/>). If you are concerned about your mental health and not sure where to start, connect with a Student Wellness Navigator (<https://wellness.uoguelph.ca/navigators/>) who can help develop a plan to manage and support your mental health or check out our mental wellbeing resources (<https://wellness.uoguelph.ca/shine-this-year/>). The Student Wellness team are here to help and welcome the opportunity to connect with you.

Illness

Medical notes will not normally be required for singular instances of academic consideration, although students may be required to provide supporting documentation for multiple missed assessments or when involving a large part of a course (e.g., final exam or major assignment).

Recording of Materials

Presentations that are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

Resources

The Academic Calendars (<http://www.uoguelph.ca/registrar/calendars/?index>) are the source of information about the University of Guelph's procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.

When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See the Undergraduate Calendar for information on regulations and procedures for Academic Consideration. (<https://calendar.uoguelph.ca/undergraduate-calendar/undergraduate-degree-regulations-procedures/academic-consideration-appeals-petitions/>)